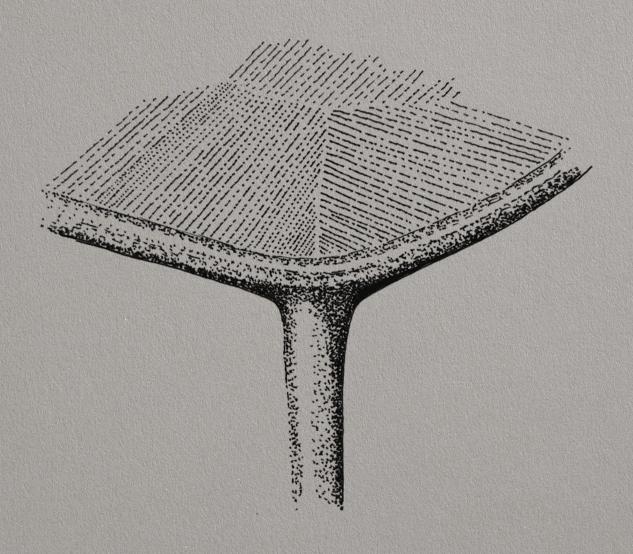
Yonoh Creative Studio



Yonoh's work has distinguished itself, over the years, by the progressive improvement of its personal voice. They have rarely flirted excessively with an aesthetic trend. Over time, Yonoh has made its way with fine and elegant work, resolved flawlessly. And they have achieved this by working for companies from other circuits that are less interested in spreading and more interested in contributing, achieving a perfect balance between their own voice and the style of the firm.

Many are from the Mediterranean area. Others from more northern latitudes. And it is not surprising, because the main features that, in general, could be assigned to their style, have

Many are from the Mediterranean area. Others from more northern latitudes. And it is not surprising, because the main features that, in general, could be assigned to their style, have a lot of contemporary Scandinavian character: elegance, warmth, harmony, functionality and a refined design. But, at the same time, it's a style with an important amount of Mediterranean codes, due to its meticulous details, color and ingenuity. A very Yonoh fusion. Seen as a whole, the work that they've done so far reflects a very personal character and path, which shows Clara and Alex's determination to be a studio with an honest stamp of their own.

Words by Tachy Mora

Stylex Seating, US

Dau



Dau is born from a very basic concept. How to get a very functional and versatile collection of seats from a very simple geometric shape such as a hexagon. With this premise we began to design a collection based on the details, on turning that hexagon into a distinguishable piece, all from dividing this shape into two halves and creating a differentiating and functional union between them in all the models. Dau is based on precision, on getting the most out of the least, for us, the basis of design. Dau is a product designed for Stylex Seating and has just been presented at Neocon Chicago, with great acceptance, and has been awarded with two of the most important prizes in this event, a HiP and a MetropolisLikes. We cannot be happier.

3

A collection of upholstered sofas, benches, poufs, and lounge chairs, Dau offers every element designers need to create dynamic lounge environments. Optional casters and handles make the pieces easy to rearrange, while complementary tables -including side, coffee, and tablet models—provide surfaces upon which to rest a computer or cup of coffee. Seating comes in multiple sizes, allowing pieces to fill oddly shaped nooks as well as openplan spaces. All items can stand alone or be grouped, with colors and textiles able to be mixed and matched. Dau is also a sustainable

Dau is also a sustainable product, we use water-based adhesives, recycled steel and aluminum and plant-based polyurethane.

2



We started a conversation with Yonoh in 2020 with a few ideas in mind. Through the course of our conversations we finalized on Yonoh's concept of a versatile pouf and table collection that has sophisticated detailing yet remains fresh and fun. We appreciated Alex and Clara's vision and flexible perspective throughout the organic process of developing the Dau Collection. The collection really speaks to our brand and our belief in the strength of collaborative relationships with our partners to produce beautifully functional products.

Leds C4, Spain

Dew explores light and ephemeral beauty: like dewdrops or spring rain. An organic and linear configuration shaped by a line of oval points of light connected by aluminium pieces at varying distances. This lamp features robust technical features, but still exudes artistic flair. Dew comes in both vertical and horizontal variations, making any combination and angle a possibility. Due to its finesse and versatility, it suits any kind of space as a composite lamp for halls, stairwells, foyers, etc.









In a world where creative processes can be very complex, working with Yonoh becomes a pleasure and the reason is fundamental: they know how to listen. For this reason, developing a project with Clara and Alex is very easy, from start to finish. Either because their proposals faithfully match the requests of the briefings, a task that is not always easy, or because of the suggestions they provide, which are always perfectly aligned with the needs of the company. In addition, his style is fantastic, his

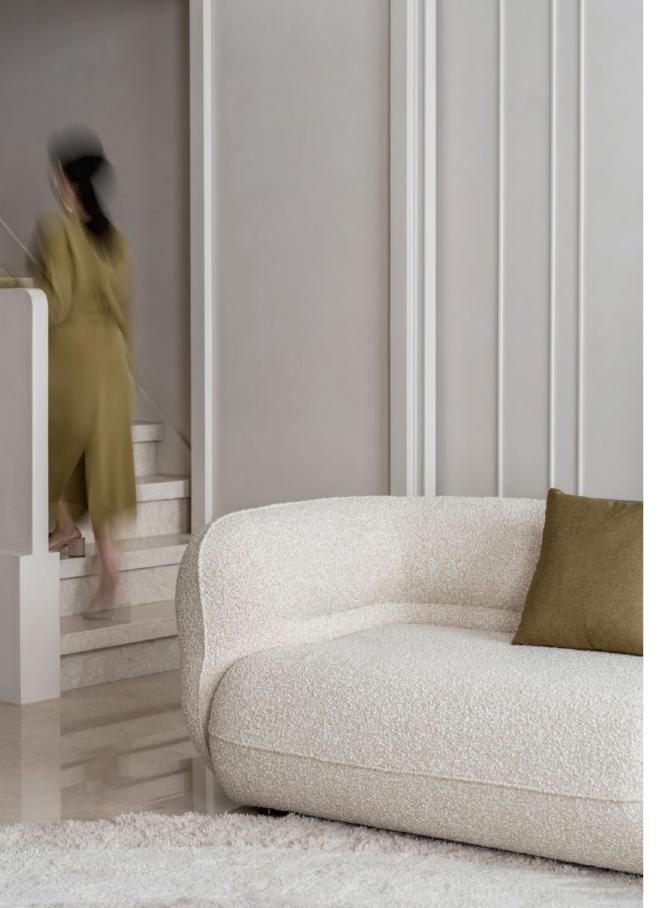
concepts materialize in differential and pragmatic pieces that know how to play with timelessness in a magnificent way. An unmistakable hallmark of your studio and a safe value to bet on. Yonoh is synonymous with functional creativity with which they have delighted us for more than 15 years and will surely bring us much joy and excellent designs for many more.

Cristina Iglesias, Brand Manager Decorative Leds C4. HC28 Cosmo, China

Bufa is launched, a sofa inspired by balloons (bufa means balloon in Valencian language), his is the starting point of an organic design with major presence, but, at the same time, light due to the round and fluid shapes.

The Bufa collection brights for its versatility and large volumes worked in detail, as if it was a balloon. Details, functionality and comfort are the keywords to describe this sofa.







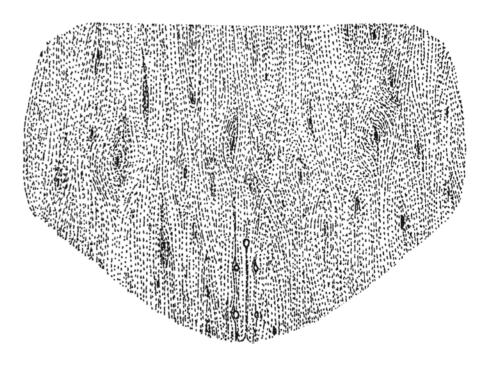
Yonoh are designers who never fail to surprise us. Especially in a market where products are more or less the same, it takes not only creativity but also courage to design something bold and unique. The successes of the products have rewarded us throughout our many years of collaboration. Alex and Clara have presented us with collections like Bufa, Michel, Cala and more that have made a lasting impression in the market.

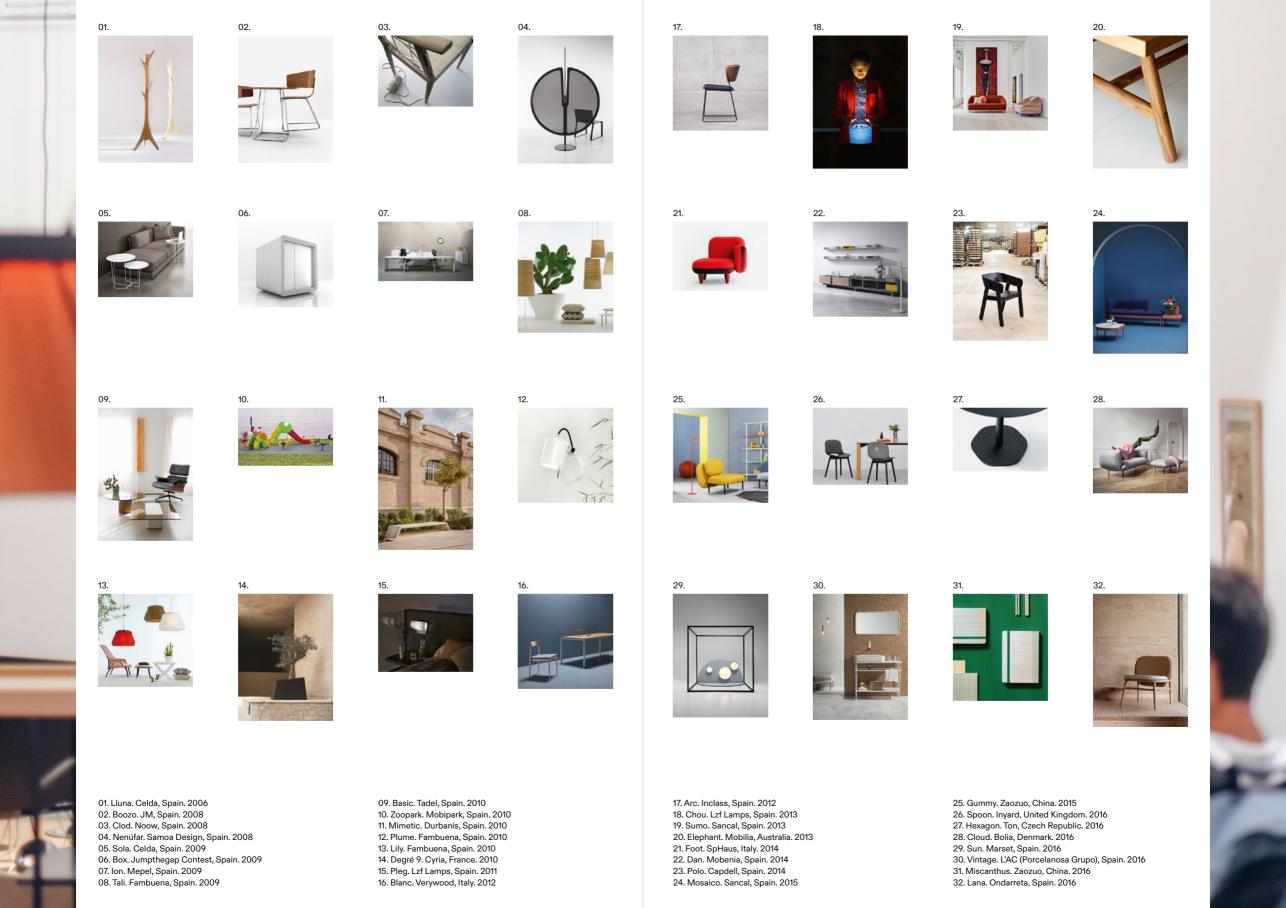
Working with Yonoh is the epitome of great teamwork. Their designs and communication often bring fresh perspectives and sparks new ideas for us. Their mood boards and hand sketches provide exciting messages for the product.

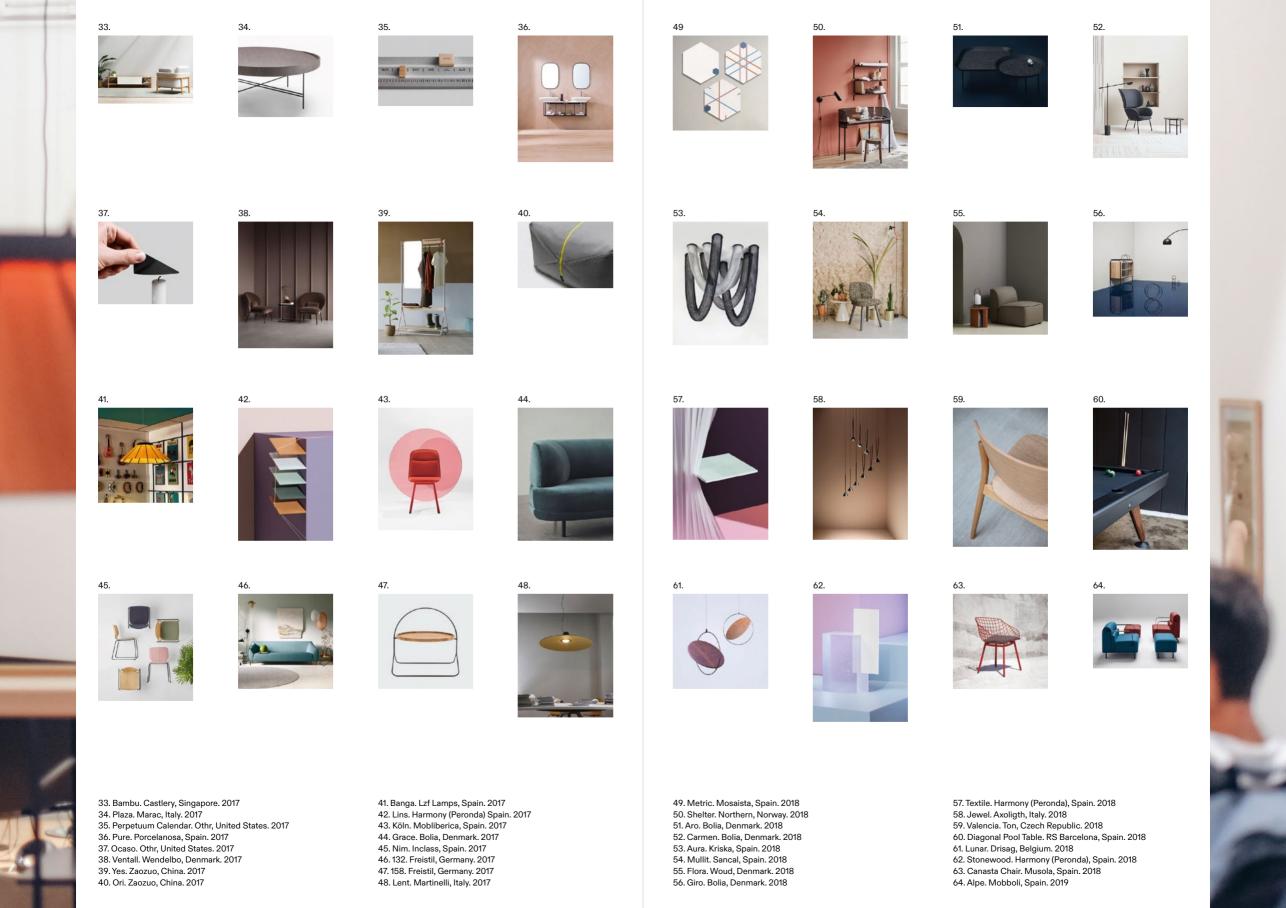
We believe that a successful designer is like an all-rounder athlete, excelling in understanding the market, creativity, modeling, and storytelling. We are proud to say that Yonoh is one of them.

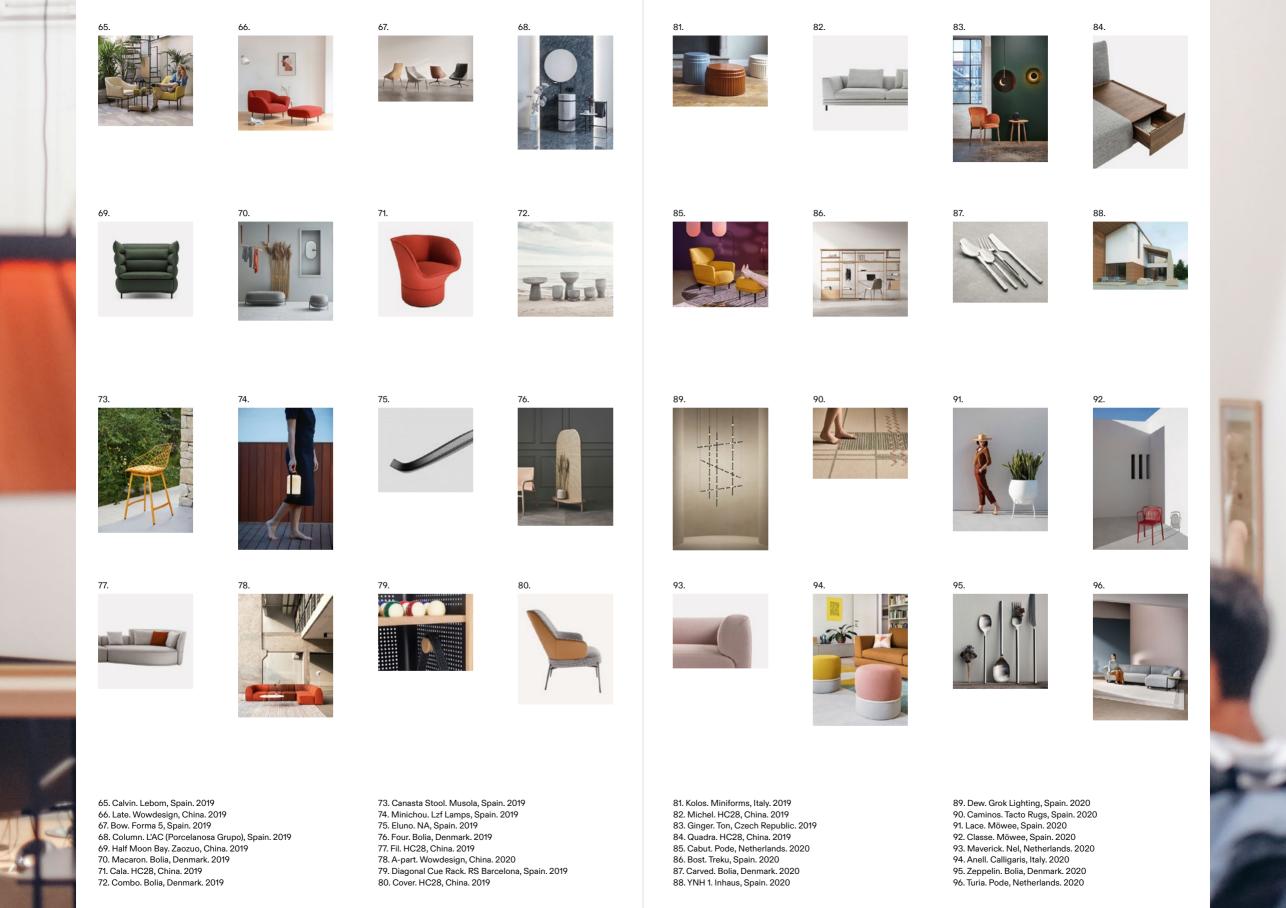


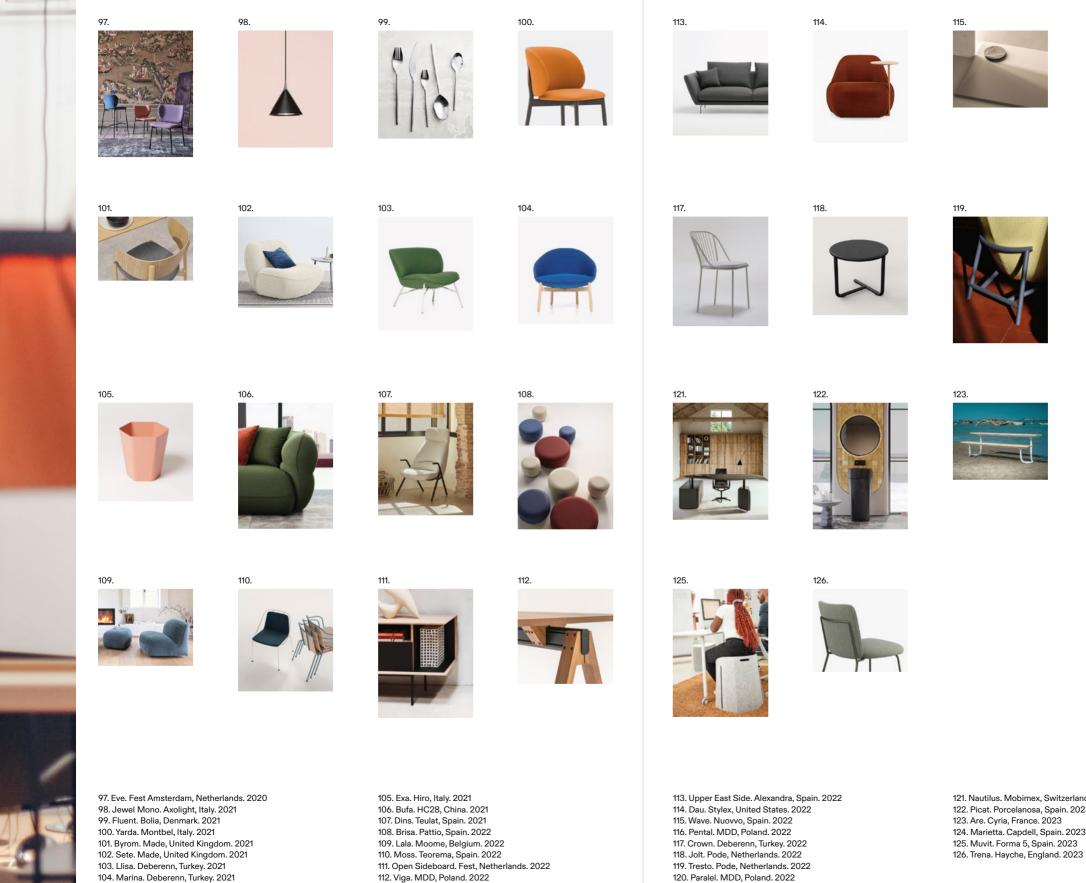
Yonoh Archive





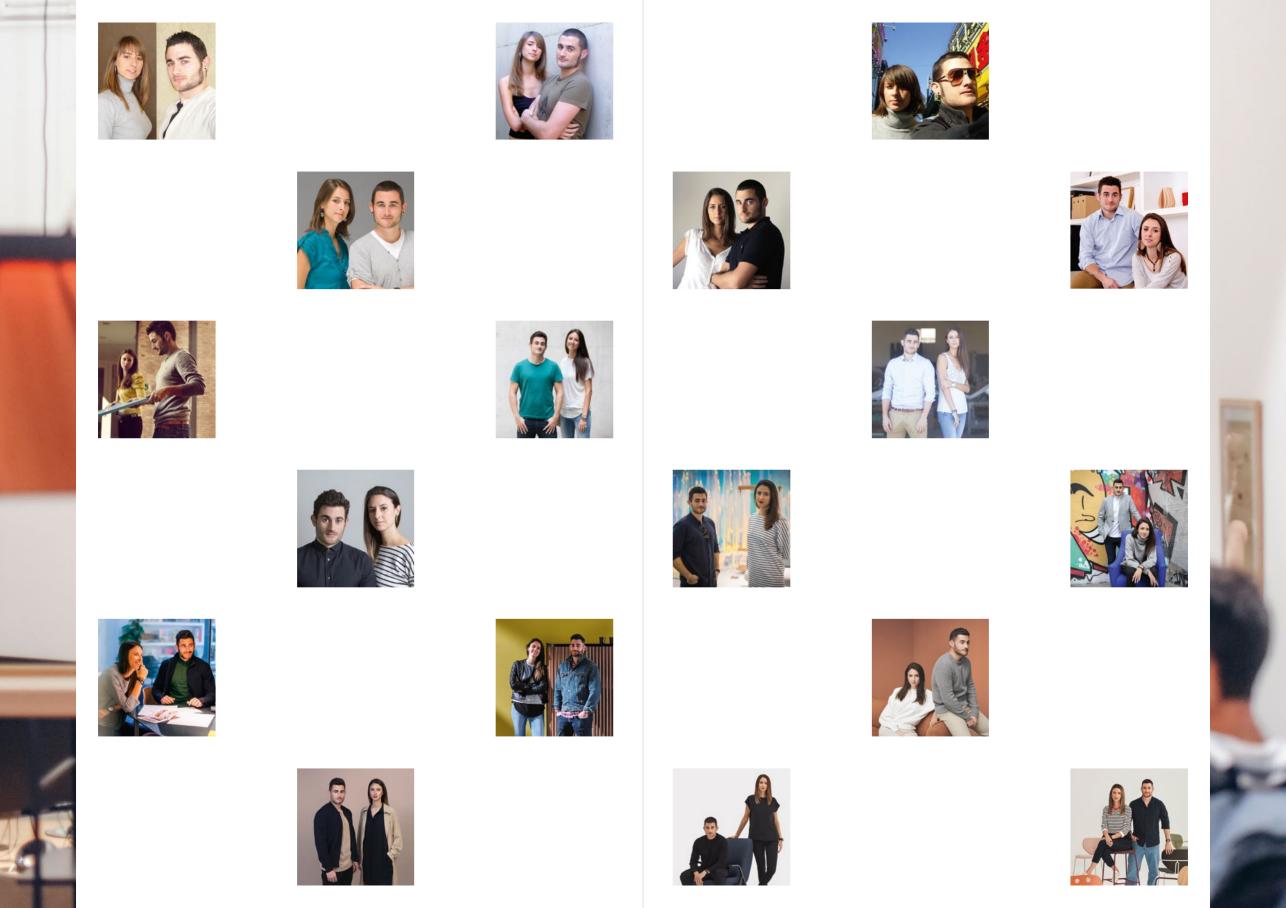








121. Nautilus. Mobimex, Switzerland. 2023 122. Picat. Porcelanosa, Spain. 2023 124. Marietta. Capdell, Spain. 2023



Awards

2022	Best of Year, Honoree – Dau Seating System		
	Editors' Choice - Dau Seating System		
	IF Design Award – Wave		
	IF Design Award – Bufa		
	HiP Dau winners – Dau Seating System		
	Metropolis Likes – Dau Seating System		
	Delta Awards Bronze – Dins		
	ADCV Gold Award - Dins		
	ADCV Silver Award – Bost		
	ADCV Silver Award – Lace		
	Red Dot Design Award – Bufa		
2021	IF Design Award – Diagonal		
	IF Design Award – Canasta		
2020	Delta Awards Bronze – Diagonal		
2019	ADCV Gold Award - Canasta		
	ADCV Gold Award - Diagonal		
	ADCV Silver Award – Nim		
	Red Dot Award Winner – Aura		
	German Design Award Special - Nim		
2018	Best Of Year Winner - Aura		
	Best Of Year Winner – Mullit		
	Best Of Year Honoree – Diagonal		
	IF Design Award – Lent		
	Iconic Award Winner – 158		
	Iconic Award Selecion – 132		
	German Design Award – Banga		

2017	Good Design Award – Banga	
	ADCV Gold Award – Vintage	
2015	IF Design Award – Chou	
2014	Interior Innovation Selection - Chou	
2013	3 Best Of Year Selection - Chou	
	IF Product Design Award – Arc	
	Designpreis Nominee – Pleg	
2012	Delta Selection - Pleg	
	Red Dot Design Award – Pleg	
	Designpreis Nominee - Nenúfar	
2011	Good Design - Pleg	
	Best Of Year Selection - Pleg	
	Delta Selection - Nenúfar	
2010	Good Design – Nenúfar	
	FX Designaward	
	Porcelanos Interiors - River	
	AFAMOUR Design Award - Zoopark	
	AD + Rado – Valor Emergente	
	Wallpaper* Design Awards - Nenufar	
2009	ADCV Gold Award - Nenúfar	
	Roca Jumpthegap – Box	
	Delta Selection - Plof lamp	
2008	Creation INJUVE - Industrial Design	

Companies

Alexandra, Spain	Inhaus, Spain	Northern, Norway
Axolight, Italy	Kriskadecor, Spain	Nuovvo, Spain
Bolia, Denmark	Lebom, Spain	Ondarreta, Spain
Calligaris, Italy	LedsC4, Spain	Pattio, Spain
Capdell, Spain	Lzf, Spain	Pode, Nehterlands
Cyria, France	Marac, Italy	Porcelanosa, Spain
Deberenn, Turkey	Marset, Spain	RS Barcelona, Spain
Drisag, Belgium	Martinelli, Italy	Sancal, Spain
Durbanis, Spain	MDD, Poland	Stylex, United States
Ezpeleta, Spain	Miniforms, Italy	Tacto, Spain
Fambuena, Spain	Mobenia, Spain	Teorema, Spain
Fest, Netherlands	Mobimex, Switzerland	Teulat, Spain
Forma 5, Spain	Mobliberica, Spain	Ton, Czech Republic
Freistil, Germany	Montbel, Italy	Treku, Spain
Harmony, Spain	Moome, Belgium	Wendelbo, Denmark
Hayche, United Kingdom	Möwee, Spain	Woud, Denmark
HC28, China	Musola, Spain	Zaozuo, China
Hiro, italy	NA, Spain	
Inclass, Spain	Nel, Netherlands	

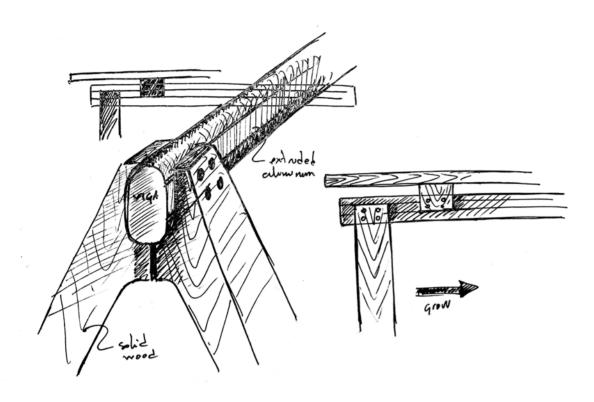


Viga table system

MDD, Poland

Stepping aside from trends, the idea behind this furniture family has always been providing both, private users and companies, the perfect environment for a redefined workspace. The Viga Collection is our new design for MDD. With a strong beam at the core of the design providing stability and lightness, the entire family can grow and develop. Nowadays, static and monolithic environments feel old; users are swiftly shifting to more hybrid territories: at the office we want to feel home (warm lights, soft fabrics, natural materials) and at home we want to feel the office (professional workspaces, high-quality furniture, stainless ends).





When we first saw Yonoh Studio's drawings and designs we were really impressed. When we approached one another, both parties immediately saw the perfect way to start working together. This cooperation allowed us to design something new, something we were not able to do before. We all challenged ourselves to design something completely new, that will go beyond anything available on the market. And the final product exceeded our expectations! Viga, the system of executive furniture designed by Yonoh Studio for .mdd, proved to be a real novelty. It is inspiring, interesting, and

outstanding, and does not compromise the functionality for the looks. It clearly stands out from contemporary designs. During the whole process, Clara and Alex were attentive and really took into consideration the technical capabilities of the .mdd factory. Their reactiveness helped us develop the Viga furniture very quickly, and their cooperation with our development team was smooth and inspiring for both parties. We admire the creativity of the designers and their modest approach towards the production process and the final product.

Michał Dąbrowski, MDD CEO.







Forma 5, Spain





Working environments are changing from rigid places to flexible, dynamic and adaptable spaces that nurture creativity, innovation and collaboration with unique solutions. This results in a more comfortable working environment, greater efficiency and, therefore, better results. The new Muvit family was created for this purpose. The Muvit product range offers a response to the demands of contemporary working environments. Comprising a collectivetable with castors, a transport trolley and a stool made of PET. Muvit is designed to maximise company performance while promoting a welcoming, practical andsustainable working environment.

Muvit Trolley lends a new meaning to meetings between workers. Its ability to carry objects, to support a projector or as a stand for whiteboards makes it an invaluable asset for any organisation. Beit for informal meetings, presentations, training sessions or customer receptions, the versatility of the Muvit Trolley enables a full range of functions to be combined while minimising the number of tasks required to perform them, thus optimising productivity and projecting an image of order and cleanliness.

If there is one programme that welcomes the opportunity to improvise and create new experiences every time, it is Muvit Tables, a range of medium and high collective tables, with castors or levellers. The contemporary design of Muvit Tables satisfies the needs of the most dynamic working environments, deploying number of configurations that is perfect for organising meetings, teamwork or executing projects. With an innovative design and a vision that is committed to the environment, Muvit Seat perfects the concept of an agile office. Manufactured in PET, a conglomerate made of reused plastics, this extremely lightweight stool represents sustainable value within the office, all without risking its great hardness and strength.

Working with a new designer is a risk; it can be daunting, and taking that step is challenging for us. After 6 years and several products, we can affirm that working with Clara and Alex has been a great success. Imagination, a highly recognizable style, a passion for detail, a drive to offer innovative proposals, and, above all, the ability to listen to us, adapt, rework, and propose again until we achieve that common goal without sacrificing the essence of their proposal. At Yonoh, we have found a close-knit team, deeply involved, not limited to the aesthetic proposal alone. They provide solutions to development challenges—a young team, yet experienced. We made the right decision back then, and we will continue...

Alvaro Lopez, Product Development Manager Forma5.





22 23

Capdell, Spain



The Valencian Yonoh studio once again collaborates with Capdell to create a collection of versatile seats, inspired by insects, more specifically on ladybugs.

The intention was to create a resistant and light chair with the back as the most iconic element. With a marked inspiration in the wings, with a central groove that divides the seat and marks the route of the metallic structure that supports the whole piece.

Marietta is a very wide collection, with wooden, upholstered and metal seats and backrests, each one with a distinctive and very marked detail. The upholstered back plays with a groove and a marked button and the metal pieces have a series of holes that remind us of the polka dots on the shell of a ladybug.

Everything in this collection is thought out in detail, each element plays an important role in the design.



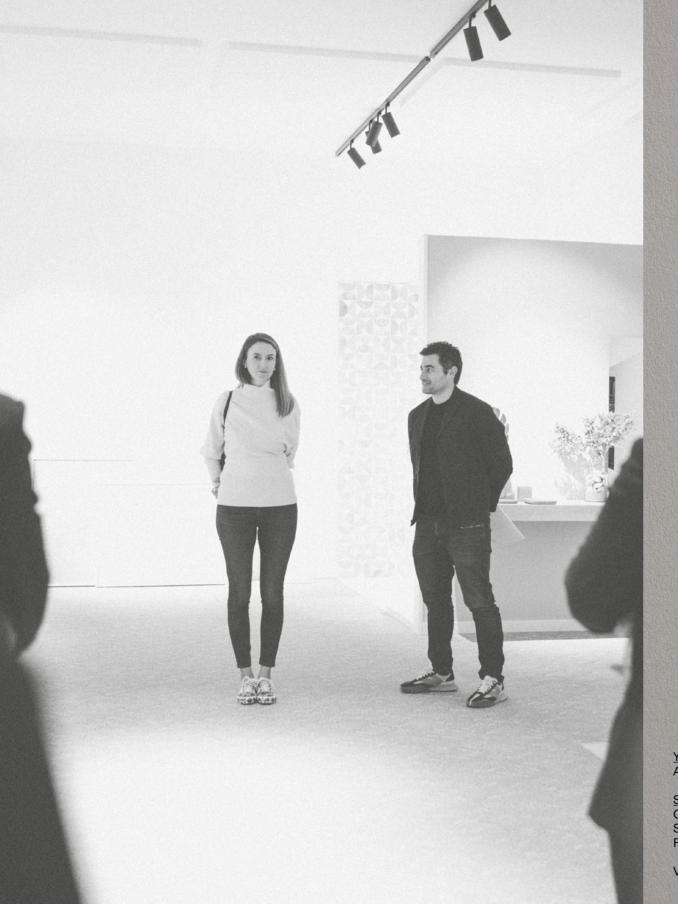


Our relationship began in 2014 with the Polo chair, a chair that 10 years later continues to be a unique, fresh and timeless design. We currently continue to collaborate with Clara and Alex, proof of this is that in 2023 we have launched the Marietta collection with them. Yonoh has a current and elegant way of designing and a distinctive and differentiating

touch that makes each product a unique piece, in tune with our company values and philosophy. They Always surprise us with a proposal to satisfy our most demanding customers. Without a doubt, working with Yonoh is easy, fluid, a pleasure. We hope to continue collaborating for many years.

Francisco García, CEO Capdell.





Yonoh Alex Selma & Clara del Portillo

Special thanks
Capdell, Forma 5, HC28 Cosmo,
Stylex Seating, Leds C4, MDD,
Fase Studio.

Valencia, May 2023

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